

FILE

fashion calendar

1970

AUGUST 10

30th year • issued weekly

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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ruth finley, publisher tr 9-2343 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, AUGUST 10, 1970

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday August 10 12:00 Noon	FASHION SHOW FOR PRESS AND BUYERS "Stephen Burrows' World for Henri Bendel." (Note change of time). By invitation only. Publicity: Joanne Creveling, CI. 7-1100, ext. 345.	HENRI BENDEL	3RD FLOOR
Monday August 10 3:00 P.M.	SHOWING OF FALL COLLECTION James Galanos will show his Fall collection to press and buyers. By invitation only. Contact: 213-272-1445 (L.A.); or PL. 9-3000.	GALANOS (2254 S.SEPULVEDA,L.A.)	HOTEL PLAZA BAROQUE ROOM
Beginning Monday August 10	"EXTENSIONALS" COLLECTION By reservation. Contact: LW. 4-0454.	BEENE BAZAAR	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday August 10	HOLIDAY-RESORT ITALIAN COLLECTION Couture Italian knitwear, pantsuits, dresses, designed by Dorothy Arden. Continuous showings. Contact: 594-0220.	ARBE IMPORTS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday August 11 12:00 Noon Luncheon	PRESS PREVIEW: FALL SHOES Press showing of new shoe collection by Van Slyke for Young Elite. By invitation only. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	GRENADIER 863 FIRST AVE.(48TH)
Tuesday August 11 4:00 P.M. Cocktails	"SINGER DANCES!" NEW SEWING MACHINE Musical dance presentation, introducing Singer's newest sewing machine. Show at 4:30. Demonstration at 5:00. By invitation: Contact: Jane Kaufmann at J. Walter Thompson, 686-7000, ext. 2528; or Pamela Johnston, LT. 1-4800,ext.448.	THE SINGER COMPANY (30 ROCKEFELLER PLAZA)	TOWN HALL 123 WEST 43RD STREET
Tuesday August 11 5:15 P.M. Cocktails	PREVIEW: BUD PALMER TRAVEL CLOTHES Double-knit suits, sport coats, and slacks for the "American man on the go." Show at 5:45. By invitation. Contact: Bernard Groger, Bell & Stanton, 909 Third Avenue, PL. 9-4800.	JEFFERSON MANUFACTURING COMPANY	TIME-LIFE BUILDING AUDITORIUM - 8TH FLOOR
Wednesday August 12 9:30 A.M.	AFRICAN SCULPTURE: EXHIBIT FOR PRESS By invitation. Publicity: Rea Lubar, 279-0790.	B. ALTMAN & CO.	5TH FLOOR
Wednesday August 12 5:00 P.M.	REPORT ON EUROPEAN COUTURE COLLECTIONS "Eye Witness News." For members and guests, by invitation. Contact: Frances Duehren, WI. 7-0324.	NEW YORK FASHION DESIGNERS (1457 BWAY)	500 CLUB 500 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday August 14 9:30 A.M.	PRESS PREVIEW: SHOES AND MILLINERY Preview of shoes and millinery for Fall '70. By invitation. Publicity: Bobbi Queen or Joan Leather, OX. 5-4000, ext. 278.	OHRBACH'S	3RD FLOOR
Beginning August 15	OPENING OF BLOOMINGDALE'S YVES ST. LAURENT SHOE BOUTIQUE, INCLUDING BELTS, SCARFS, JEWELRY, AT LEXINGTON AVENUE ARCADE. Publicity: 752-1988.		
Sunday August 16- August 21	NEW YORK GIFT SHOW FOR TRADE Exhibit of over 5,000 lines at world's largest International Gift Show. Contact: Maxine or Bob Carman, MU. 3-3380.	LITTLE BROS. SHOWS (220 FIFTH AVENUE)	PARK-SHERATON HOTEL; NEW YORK COLISEUM
Monday August 17 9:30 A.M.	PARIS FASHION SUMMARY For advertisers, by invitation. Admission by ticket only. Contact: AL. 5-5252, ext. 402.	WOMEN'S WEAR DAILY	AMERICANA HOTEL IMPERIAL ROOM, 1A
Wednesday August 19 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Fantasy in Fur Millinery and Fur Accessories." Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	JANET LEITNER FOR MR. LAURENCE	BARBETTA RESTAURANT 321 WEST 46TH STREET
August 19	ITALIAN COUTURE PICTURE RELEASE DATE		
Thursday August 20 9:00 A.M. Breakfast	PRESS SHOWING: "DESIGN AMERICA" Fashions by fifty-six young American designers. Showing at 9:15. By invitation. Contact: Adrienne Seiden, OR. 5-1000, ext. 388.	FRANKLIN SIMON	33 WEST 34TH STREET 4TH FLOOR
Thursday August 20 11:30 A.M.	FALL FASHIONS: CUSTOMER SHOW Showing of collection by Shannon Rodgers for Jerry Silverman. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Sunday August 23 6:00 P.M. Cocktails	HOLIDAY-RESORT MARKET SHOW "Holiday and Resort Winners Circle." By invitation. Contact: TFCA, 3641 Apparel Mart, Dallas, 214-631-0622.	TEXAS FASHION CREATORS ASSN	APPAREL MART DALLAS, TEXAS
Postponed August 24	B.H.WRAGGE PREVIEW OF EARLY RESORT GROUP, ORIGINALLY SCHEDULED FOR 11:00 A.M., HAS BEEN POSTPONED TO SEPT. 21 at 11:00 A.M. (See pg. 7).		
Beginning Monday August 24	OPENING: RESORT- SPRING COLLECTION By appointment. Contact: Joanne Jaap or Timmie Riche, 239-8530.	DESIGN THAI	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday August 24	HOLIDAY AND RESORT LOUNGEWEAR Continuous by appointment. Contact: 279-0710.	DYNASTY	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday August 24	RESORT AND HOLIDAY COLLECTION Continuous showings. Contact: Maria Scotto, 244-6231.	CHESTER NOW	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday August 24	OPENING OF RESORT COLLECTION By appointment. Contact: Linda Johnson, 244-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday August 24	HANDBAG SHOWINGS: MARKET WEEK Holiday-Resort market week. Publicity: Natalie Marcin, 683-6969.	NATIONAL HANDBAG ASSN (347 FIFTH AVENUE)	MEMBER SHOWROOMS
Monday August 24- August 28	FASHION SHOWINGS: COLLEGE-CAREER "Salute to Off-Broadway"--daily fashion shows, including highlights of Off-Broadway shows. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR; 6TH FLOOR
Monday August 24- August 28	HOLIDAY-RESORT NIGHTWEAR Informal showings, by appointment. Contact: Mary Ann Shraky, 682-8510.	GOSSARD-ARTEMIS	330 MADISON AVENUE SHOWROOM - PENTHOUSE
Tuesday August 25- August 27	SPRING '71 FABRIC DISPLAY Three-day display of Spring '71 fabrics. Co-chmn.: Melba Hobson, Tanner of North Carolina; Jane Harvey, Dow Badische. Prices: \$4.00 (members); \$6.00 (guests). Contact: CI. 7-3940.	THE FASHION GROUP, INC.	9 ROCKEFELLER PLAZA ROOM 1722
Wednesday August 26 8:30 A.M.	HOLIDAY LOUNGEWEAR: FASHION BREAKFAST Also, Thursday, August 27 at 8:30 A.M. By invitation to retailers only.	GLAMOUR MAGAZINE & CELANESE FIBERS MARKETING	420 LEXINGTON AVENUE GLAMOUR - 19TH FLOOR
Cancelled August 27	JERRY SILVERMAN'S SHOWING OF RESORT AND EARLY SPRING COLLECTION, ORIGINALLY SCHEDULED FOR 10:30 A.M., HAS BEEN CANCELLED (OPENING--Wed., Sept. 9 - Pg. 5)		
August 28	PARIS COUTURE PICTURE RELEASE DATE		

Friday August 28- August 30	INTERNATIONAL MEN'S FASHION WEEK Contact: Messe-und Ausstellungs-GmbH, P.O.Box 210760, 5 Cologne 21, Germany.	GERMAN TRADE FAIRS	COLOGNE, GERMANY
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Sunday August 30- Sept. 2	SPRING-SUMMER SHOE FAIR Sponsored by American Footwear Manufacturers Assn; National Shoe Retailers Assn; Volume Footwear Retailers; New England Footwear Assn. Contact: Edward Launzel, Hotel New Yorker, 8th Ave. & 34th St., 594-7606.	NATIONAL SHOE FAIR	PALMER HOUSE; HILTON; SHERATON-BLACKSTONE HOTEL
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Tuesday Sept. 1 5:30 P.M. Cocktails	INTERNATIONAL COUTURE REPORT The Wool Bureau's International Couture Report on men's and women's fashions. Presentation at 6:15 P.M. By invitation only. Contact: Skippy Stone; Press--Audrey Leeds, YU. 6-6222.	THE WOOL BUREAU, INC. (360 LEXINGTON AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
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Sept. 6- Sept. 9	SCANDINAVIAN FASHION WEEK, BELLA CENTER, COPENHAGEN, DENMARK. Contact: Colvin, Kaplan, Ross, 22 West 48th Street, CI. 7-3300.		
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Sept. 7 LABOR DAY (Monday)

Tuesday Sept. 8 4:00 P.M.	OPENING OF RESORT COLLECTION By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 8 4:00 P.M.	OPENING OF RESORT COLLECTION By reservation. (Note change of date).	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 8 4:30 P.M.	PREMIERE SHOWING: LANVIN COLLECTION Andrew Arkin premieres the Lanvin ready-to-wear collection, designed by Jules François Crahay. By invitation only.	LANVIN FOR ANDREW ARKIN	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Sept. 8	RESORT AND EARLY SPRING COLLECTIONS Continuous showings.	ANDREW ARKIN; LOUIS FERAUD FOR ANDREW ARKIN	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION By reservation.	A.S. COSTUMES BY MARIO FORTE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Sept. 8	HOLIDAY AND RESORT COLLECTION Continuous showings.	ESTEVEZ FOR NEAL (719 S. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION By reservation.	FIFTH ADDITION BY VICKI ROCCONI	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Sept. 8	RESORT - EARLY SPRING COLLECTION Continuous showings, by appointment.	JENNIFER BY JEANNENE BOOHER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Sept. 8	HOLIDAY AND EARLY SPRING COLLECTION Continuous showings of pastel knits and wool prints in dresses, coats, capes and pants suits.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Beginning Tuesday Sept. 8	OPENING: RESORT COLLECTION Continuous showings.	STAN HERMAN FOR MR. MORT	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Sept. 8	HOLIDAY AND RESORT COLLECTION Designed by Terry Morton.	PARNES-FEINSTEIN, INC. PF KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Sept. 8	OPENING: HOLIDAY AND RESORT COLLECTION By appointment.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION Continuous by appointment.	ROYAL LYNNE	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION By appointment.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	STUDIO SIX BY FRANK ADAMS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Sept. 8- Sept. 18	RESORT COLLECTION IN NEW YORK By appointment. Contact: Dick Steiner or Walter Oppenheimer, 213-MA. 7-0806.	HELGA (722 S. LOS ANGELES ST.)	HOTEL GOTHAM VICE PRESIDENTIAL SUITE
Wednesday Sept. 9 9:00 A.M. & 12:00 Noon	TWO SHOWINGS OF IMPORT FASHIONS Showing of Fall import fashions at breakfast and luncheon. For prices and other details, see forthcoming issues. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Wednesday Sept. 9 10:15 A.M.	PRESS PREVIEW: IMPORT FAIR "Espana '70"--storewide salute to Spain, featuring ready-to-wear and home furnishings. By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR AUDITORIUM
Sept. 9	12:00 Noon - FASHION GROUP IMPORT LUNCHEON (see above).		
Wednesday Sept. 9 3:00 P.M.	OPENING OF RESORT COLLECTION Also, Wed., Sept. 16 at 3:00. By reservation. Contact: LA. 4-3520.	TRAINA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Wednesday Sept. 9	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: Seymour Nemeroff, 594-0870.	JEREMY	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Wednesday Sept. 9	RESORT COLLECTIONS Ready-to-wear by Castillo, Lanvin, Laroche, Venet. By appointment. Contact: Liza Wanklyn, 755-7171.	PARIS COLLECTIONS	543 MADISON AVENUE SHOWROOM - 3RD FLOOR
Beginning Wednesday Sept. 9	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: Miss Matty, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Sept. 9- Sept. 17	HOLIDAY-RESORT COLLECTION By appointment. Contact: Dolores Byers, 213-627-9154 (L.A.).	TRAVILLA (122 E. 7TH ST., L.A.)	HOTEL PLAZA PRIVATE SUITE
Thursday Sept. 10 10:00 A.M.	RESORT AND EARLY SPRING COLLECTION Also Sept. 15 and 17 at 10:00 A.M. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Sept. 10 10:30 A.M.	OPENING OF RESORT COLLECTION By reservation. Contact: Irene McParland, LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 10 1:00 P.M.	INTERNATIONAL MENSWEAR COLLECTION Menswear from Belgium, Denmark, England, France, Holland, Israel, Italy, Spain, Sweden, West Germany, U.S. For press and customers. Publicity: Mark Klauser, OX. 5-4400, ext. 208.	OHRBACH'S	5TH FLOOR
Thursday Sept. 10 2:30 P.M.	PRESS PREVIEW: FUR COLLECTIONS Preview of Valentino-Ben Kahn fur collections for benefit of the American Cancer Society. By invitation only. Contact: BR. 9-0633. Publicity: Arnold Jurdem, 421-1461.	VALENTINO; BEN KAHN COUTURE	MARK HELLINGER THEATRE 237 WEST 51ST STREET
Beginning Thursday Sept. 10	OPENING: RESORT COLLECTION By appointment until Oct. 1; thereafter continuous.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR Contact: CH. 4-3558.
Sept. 13- Sept. 16	IGEDO FASHION FAIR, DUSSELDORF, GERMANY. Contact: Internationale Modemesse GmbH, 28 Freiligrathstrasse, Dusseldorf, Germany.		
Monday Sept. 14 10:00 A.M.	PRESS PREVIEW: FUR COLLECTION By invitation only. Contact: Dorothy Kay, 246-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON - STREET FLOOR
Monday Sept. 14 6:00 P.M.	PRESS PREVIEW: FALL MENSWEAR International menswear for Fall, featuring The Tomorrow Shop. By invitation. Public Relations: Serge Obolensky Assoc., 1010 Third Ave., 421-8266.	ALEXANDER'S	PLACE TO BE ANNOUNCED
Sept. 15	10:00 A.M. - ADELE SIMPSON, 530 Seventh Ave., 23rd floor, LA. 4-7626.		
Tuesday Sept. 15 2:30 P.M.	OPENING: RESORT COLLECTION By appointment. Contact: Maria Finkel, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Sept. 15 4:00 P.M.	SWIMWEAR COLLECTION BY LUIS ESTEVEZ By invitation. Contact: Ted Easterling. 213-627-5376 (L.A.).	BEACHVILLE, U.S.A. (110 E. 9TH, L.A.)	PLACE TO BE ANNOUNCED
Beginning Tuesday Sept. 15	HOLIDAY, RESORT, EARLY SPRING COLLECTION Continuous showings. Contact: Joe Melton, 565-6900.	JONNY HERBERT; PAB LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Tuesday Sept. 15	OPENING OF RESORT COLLECTION Shwving of Resort fashions, including a group of knits. For appointment, contact: Ruth Shiller or Norma Wilk, 947-9677,	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Sept. 16 10:00 A.M.	OPENING OF RESORT COLLECTION By invitation. Contact: OX. 5-2900.	STJ BY MARSHALL KLUGMAN	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Sept. 16 11:30 A.M.	FUR SHOW FOR PRESS & CUSTOMERS By invitation only. Publicity: Joanne Creveling, CI. 7-1100, ext. 345.	HENRI BENDEL	PLACE TO BE ANNOUNCED
Sept. 16	3:00 P.M. - TRAINA BOUTIQUE. 550 Seventh Avenue, 2nd floor, LA. 4-3520.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 16 4:30 P.M. Cocktails	HARDY AMIES, USA MEN'S WEAR COLLECTION Press preview of new designer shop, featuring Hardy Amies with his capsule presentation of Fall men's wear and a special preview of trend ideas. By invitation only. Showing at 5:00 P.M. (Public show on Thursday, Sept. 17 at 1:00, 3:00 and 5:00 P.M.) Contact: Tom Foster, Dorelle Associates, 730 Fifth Ave., JU. 2-9083.	WHITEHOUSE & HARDY	681 FIFTH AVENUE 2ND FLOOR
Sept. 17	10:00 A.M. - ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
Beginning Sunday Sept. 20- Sept. 24	20TH NATIONAL PRESS WEEK IN CALIFORNIA Spring and Resort previews of swimwear, sportswear, dresses, couture and accessories. By invitation. (Buyers openings will begin Mon., Oct. 5). Contact: Marjorie Carne, 110 East 9th St., L.A., 213-627-1034.	CALIFORNIA FASHION CREATORS	SHERATON UNIVERSAL HOTEL LOS ANGELES, CALIFORNIA
Monday Sept. 21 11:00 A.M.	OPENING OF RESORT COLLECTION Also Sept. 22 at 11:00. (<u>Note change of dates</u>). By reservation. Contact: WI. 7-4968.	B. H. WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Sept. 21- Sept. 27	25TH ANNUAL NATIONAL SWEATER WEEK Over 15,000 stores throughout the country will tie in with National Sweater Week. Contact: Edward A. Brandwein, 51 Madison Avenue, MU. 3-7520.	NATIONAL KNITTED OUTERWEAR ASSN	THROUGHOUT THE U.S.
Tuesday Sept. 22 9:30 A.M.	FALL-WINTER FUR COLLECTION Show at 10:00. By invitation only. Publicity: Vera Bacal, CI. 7-1388.	MAXIMILIAN	20 WEST 57TH STREET SALON - 3RD FLOOR
Sept. 22	11:00 A.M. - B.H.WRAGGE, 550 Seventh Avenue, 9th floor, WI. 7-4968.		
Wednesday Sept. 23 9:00 A.M. Breakfast	MENSWEAR FOR SPRING 1971 Press preview of menswear. <u>Show at 9:30</u> . By invitation only. Contact: Helen Berkowitz, 563-4920.	JOHN WEITZ (40 WEST 55TH STREET)	HAMPSHIRE HOUSE THE COTTAGE
Wednesday Sept. 23 11:00 A.M.	OPENING: RESORT COLLECTION By appointment. (<u>Note change of date</u>). Contact: WI. 7-4968.	WRAGGE PREROGATIVE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Sept. 23 3:30 P.M. Cocktails	PRESS PREVIEW: MENSWEAR Show at 4:00. Fall-Winter collection. For press and buyers, by invitation only. <u>Contact: Oley Borris, 832-8550.</u>	DIMITRI OF ITALY (42 EAST 57TH STREET)	HOTEL PLAZA TERRACE ROOM
Thursday Sept. 24 12:30 P.M. Luncheon	COUTURE COLLECTION AT LUNCHEON SHOW Fall-Winter collection. Reservations(\$5.75): PL. 9-7010. Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	TIZIANI OF ROME	HOTEL PLAZA TERRACE ROOM
Tuesday Sept. 29 3:00 P.M.	PRESS PREVIEW: MADE-TO-ORDER FURS Preview for press of custom-order furs, designed by Emeric Partos. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Oct. 1	ROSH HASHONAH (begins at sunset, Wednesday, Sept. 30).		

1971		
JANUARY	FEBRUARY	MARCH
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